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## **Linden Lab Chooses Consero Global Solutions For Outsourced Finance and Accounting Responsibilities**

*Virtual World Leader Embraces Financial and Accounting Outsourcing*

**AUSTIN, Texas, August 13, 2007** -- Consero Global Solutions announced today that they were chosen by Linden Lab®, the creators of 3D online world Second Life® with over 8 million registered members across 100 countries, as the preferred outsource provider for its finance, accounting, and operational functions.

The agreement will help Linden Lab efficiently address and improve critical finance and accounting (F&A) functions including financial modeling and analysis, general ledger accounting, accounts payable, and payroll processing as well as several administrative functions. Linden Lab projects savings of over \$1 million in the next 3 years from the Consero engagement.

“Consero’s team addresses major areas of our finance and accounting function allowing us to scale our team cost effectively as our business continues its rapid growth,” said John Zdanowski, CFO of Linden Lab. “As we considered options for expanding our team, Consero stood out as not only understanding how to integrate a global staff but more importantly how to apply best practices to our existing processes. Consero gave us these capabilities while also providing numerous options for future expansion.”

Finance and accounting outsourcing is one of the fastest growing segments of the outsourcing industry. Choosing the right provider is the key to achieving the full potential of an outsourcing initiative including significant process efficiency improvements and reduced headcount expense, which together can deliver greater than a 60% cost savings. With a shortage of finance and accounting talent in the U.S. driving salaries and attrition rates higher, Consero has established itself as a premier outsourcing provider, giving companies like Linden Lab best-of-breed finance and accounting capabilities.

“We are thrilled to help a market-leading company like Linden Lab gain efficiencies in their F&A and operational areas allowing them to focus on their core business – creating an even more exciting online experience with Second Life,” says Bill Klein, President of Consero. “We’ve clearly seen that companies that adopt outsourcing of finance, accounting, and operations roles not only see direct cost savings, but they also achieve greater productivity and flexibility in their overall staffing solution – a definite competitive advantage in today’s market.”

### **About Consero Global Solutions**

Consero Global Solutions provides dedicated off-shore staff to U.S.-based companies in search of financial planning and analysis, accounting, and business operations expertise. Utilizing Consero’s offshore employees, customers gain the optimal combination of experience, quality, cost, and flexibility. With two engagement models – augmenting existing customer teams or taking ownership of entire finance and accounting functions – Consero delivers a full range of finance, accounting, and operations services including financial modeling, budgeting, forecasting, variance analysis, general ledger accounting, fixed asset management, and more. Find out more at [www.conseroglobal.com](http://www.conseroglobal.com).

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